





CARLO ALBERTO

Alberto is a product of excellence, a refined combination of selected ingredients and antique techniques requiring experience, skills, finesse and great patience. The recipe that is still used today is a clear homage to that from 1837. In that year, Tumalin Bartolomé Baracco de Baracho obtained the basis of the aperitif-wine-drink recipe the royal chef was used to preparing for the King, thus bringing to life his personal and exclusive production which continued for two hundred years and continues today.

Carlo Alberto is a Vermouth di periore whose vinous b consists of two Piemontese excellences Erbaluce di Caluso DOCG and the partially fermented must from Moscato

66THE BOTTLE DESIGN

WAS CREATED TAKING

INSPIRATION FROM

THE ARCHITECTURE

OF TURIN 9

of Turin: Palazzo Madama in the central part of the bottle to switch then to the connection with evolutions typical of Art Nouveau to be found in the bottleneck and in the higher Dome part of the bottle to get to the colonnade of Turin's Grand Madre in the lower part. All botanicals used are selected and harvested with extreme care to create Each recipe was created to enhance the finest and most elegant characteristics in each bottle.

If Vermouth Rosso is silhouetted against peel and exotic quassia, Vermouth Bianco is deliciously sweet and preserves two traditional versions Rosso and Bianco.

The Vermouth Riserva Carlo The bottle design was created taking extreme finesse and elegance with direct inspiration from the architecture scents of elder and fruits in syrup. The Extra Dry version, even though it is the driest, preserves its smooth texture and the light tone enhancing the harmony of all botanicals in an extraordinary way.

CARLO ALBERTO

The great magic of Carlo Alberto Vermouth has also been revised to reach to the ideal product for mixology, with unique harmony in any one of the three a bigger bottle together with clear, wellversions: Rosso, Bianco and Extra Dry. defined characteristics and a distinctive personality. With the same botanicals of Reserva but making use of different types of Italian wines, it is a Vermouth of Turin, created to interpret all types of cocktails a heart of warm spices, red fruit, orange perfectly, giving the unique structure and character of Carlo Alberto. It comes in the



When the world used to belong to farmers, in the summer months intense afternoons were spent in the shade with a good chat with neighbors, waiting to go to the fields to work till sunset.

At around 4 in the afternoon, shortly before the rich snack which used to be bread and tomatoes, a refreshing drink was taken - today's aperitif. It was "salviaelimone" (sage and lemon), set in the well water to cool it down.

In winter that "refreshing drink" used to be drunk after dinner heated in a water bath and was a companion till late at night. The "salviaelimone" was a rite of initiation and the final ceremony of long days of living together, determined by the intense simple rhythm of nature. As its name says, Salvia & Limone is a simple recipe, its name was "refreshing", everybody liked it and it was considered a true remedy on many occasions and still is, to these days, simple, just refreshing as it was once.



■alernum was created in Barbados in the nineteenth century from a mixture of rums, fruit and local spices, to drink as a tonic, simply diluted on ice or to soften rums of the past, significantly more violent than those we are used to today. After that,

during its Caribbean "exile" (due to the prohibition period in the United States), Ernest Raymond Beaumont Gantt, better known as Don The Beachcomber - who developed the concept for Tiki - began to use it in his drinks, until it became unreplaceable. Once Prohibition was over, Dan came back home, his Tiky mixology was a big success and, together with it, the Falernum, Today, Edoardo Nono and the team of Rita & Cocktails in Milan, together with Memfi Baracco from Compagnia dei Caraibi, after many years of experimentation as an excellent homemade, have created a Falernum able to reach the market without losing its primary handmade qualities. In addition to Edoardo's expertise and passion, Caribbean white rum, demerara full proof, ginger, spices, bitter almonds, limes, lemons, and sugar contribute to its production. It's color is a deep cloudy vellow, on the nose citrus fruit and the fragrant note of bitter almond are predominant, diluted on ice the intense hint of cloves is surprising. On the palate it is clean and strong, sweet, velvety, when consumed, the spicy part is present with maximum intensity and notes of cloves and pimiento emerge. The finish is characterized by bitter almond, lemon and a delicious and spicy ginger persistence. In mixology it is versatile, chameleon-like. Unreplaceable in Tikis, surprising with bitters and in combination with citrus distillations. It conveys freshness and a fragrant hint of ginger to each drink.



he bitter "Rouge" used to dedicated to wellbeing and ecology. wine cellar and liqueur in a gentle and effective way, the producing factory "Baracco", at traditional and historic production the Via Nizza plant in Turin from of bitter "Rouge" and Vermut is the beginning of the last century continued. Rouge marks its origins, to the early 1960s. After that, wine particularly with fragrance of spice production was reserved - as it from the coast of Africa, Central continues today - to Castellinaldo and South America, harmonized d'Alba, the historical site of the and enhanced by the historic Turin's company. The liqueur production liquoristic "savoir faire". Great in then moved to the lush and classical methods of mixology. Special unspoilt Valchiusella, with a profile to drink alone.

be produced by the historic Here, for infusion only, treating herbs

MANDRAGOLA

In the history of Piedmont the word the "Book" containing formulae and how of which, according to this type of it happened to "Masche", their female of oral teachings and through dreams. equivalent, their natural talents are extended. We were given the formula of amaro product. According to this particular and refined through a handover of "powers" Mandragola, along with its name, by science, the result obtained transcends from ancient Setmin, these powers relate to a heir of a Setmin in Valchiusella, an the principles of the herbs themselves to both healing and magical knowledge. For accomplished pharmacist at that time get to a transformation able to make the

"Setmin" referred to male healers. As to use them, for men the tradition consists formulae, only eight can be made available

"Masche" it occurs through a handover of in 1978. The formula contains 15 herbs, product effective.

to maintain the vital principles of that

maro Importante sees its birth in Calabria: this Aland gives fruits and herbs unique in the world. The old Magazzino Doganale selects and hand picks the main part of botanicals used, including PGI Rocca Imperiale lemons, Bisignano sweet and bitter oranges in the family garden,

AMARO IMPORTANTE

LIQUEUR **IMPORTANT**

MM

Pellaro bergamots, Palombara oregano and Bisignano rosemary. This is processed separately in a water-alcohol infusion. preserving the raw material and its seasonality. That's why the assemblage of Amaro Importante takes more than 11 months, never resorting to artificial aromas or colouring agents. A linen cloth is the only means used for filtering. Amaro Importante was the master of a ship which shipwrecked in Calabria in 1871; he found shelter at Giocondo at Vecchio Magazzino Doganale and made what he called Amaro Importante, which was adapted and transformed to make it excellent to present days. Best served cold or with ice, surprising in mixology like bitters

or supporting Vermouths.

TINTURA **IMPORTANTE**

intura Importante is the bitter produced only with mother tintures to create Amaro Importante.

All ingredients of this tinturea are from Calabria - Roccella Ionica's bergamot, bitter orange from Bisignano, Montalto Uffugo's rosemary and Palombara's oregano which, together with further herbs and spices, make this bitter natural and unique. Great as a flavoring in cocktails, especially in great classics, it is packaged in the classical pharmaceutical dropper

Extraordinarily bittering, it is the natural touch which makes your creations personal and unique.



ROGER



r. Roger's Extra Strong bitter; the man also shipwrecked together with captain Jefferson and doctor Gil, it draws its inspiration from the character of its creator, austere and pungent towards those who didn't respect nature.

No filtering nor adding artificial colourings, only the result of a careful selection of all botanicals of the Vecchio Magazzino Doganale, handcrafted to create a unique unconventional product, to the point that it provides the label "Tenere Sotto Banco" (keep under the counter). Roger is produced by infusion of botanicals selected in Calabria, including Bisignano bitter orange, Pellaro bergamot, PGI ROCCA Imperiale lemon, rhubarb and gentian.

MADAME MILU

SALSAMIC HERBAL LIQUEUR

new creation of ■ Doganale bears the name of Jefferson's great love, Madame Milù, a dancer he met in Paris. This "to-be-drunkwhen-needed liqueur" is balsamic and herbaceous; its production foresees the application of different techniques of extraction of aromas. It has Sila green cons, wild fennel, tanacetum, melissa and chamomile, all hand-picked herbs, with a secret mix of medicinal herbs to complete this extraordinary recipe. Its strong balsamic taste and its high alcohol content make it extraordinary in mixology, good served cold whenever you wish, or to put it better, "when needed".



BERGAMOTTO FANTASTICO & EREDITÀ DI FAMIGLIA DIAMANTE

Bergamotto Fantastico and Diamante Acqua di Cedro are liqueurs created through citrus fruits, symbol of Calabria. Bergamotto Fantastico is produced with fresh fruits only, peeled by hand in Pellaro's garden. After a two-month infusion, filtering – making use of linen cloths - and bottling take place, the scent and the taste of real Bergamotto Calabrese, the king of citrus fruits. Acqua di Cedro is a fresh liqueur, easy to drink. Its recipe foresees a blending of infusion and a distillate of cedars from Santa Maria del Cedro, which are worked on fresh. These products are enhanced when served cold and smooth; intriguing and fashionable in mixology.









THE AUTHENTIC RURAL GIN

he Authentic Rural Gin – a precious distillate- was created by chance with the discovery of Ginepro spontaneo of Rocca Imperiale. This unusual berry is red in color and it is of significant size; the aroma is Mediterranean and resinous, giving this distillate a naturally round flavor. Gil used to be the doctor on the ship thattogether with Roger and Jefferson – was wrecked in Calabria in 1871; this product is dedicated to the personality of this alchemical doctor.

There are four distillated botanicals – still done separately in alembic pots – to which some natural infusions from Calabrian botanicals are added, among them IGP Rocca Imperiale lemons, Bisignano bitter and sweet oranges from the family garden, bergamot of Pellaro, oregano of Palombara and Cozzo Carbonaro lavender. Without resorting to industrial filters, this gin shows a light yellow color. Very rural.

GIOCONDO CAFFÈ CABARET

ur story always leads us to the historic Vecchio Magazzino Doganale, when Giocondo, with a unique and magical ritual, used to prepare a drink that was the ancestor of coffee, for his many friends who came to visit him.

He always managed, with simplicity and wisdom, to combine small portions of Ethiopian coffee with his toasted acorns.

We have recreated a unique and timeless coffee Amaro



a Dama comes from the state of Jalisco – Mezaca Canyon Heights. A very high-quality Tequila made from organically cultivated Webber blue agave. Once they reach their full maturation (about 8 years), they are harvested by hand in a forest environment by "jimadores" who make use of the traditional "tepúa", a sort of axe, that was created on purpose to cut agaves over the centuries. Under time pressure, to preserve their character and speci-

Under time pressure, to preserve their character and specificity, piñas are cooked in brick ovens for 36-40 hours and then milled with a "tahona", a traditional stone wheel mill like the Italian stone flour and olive mills. The raw materials are then fermented and double distilled under Maestro tequilero's wise guidance. The result is an agave spirit with aromatic scents of pear, anice, clove, rosemary, lemon, which is extraordinarily balanced on the palate and creamy and smooth at the same time.

Nevertheless, Dama Tequila is not only a very pleasing drink; it cares about people, the Jalisco population, the environment and this is demonstrated by various initiatives of local children's education, that are curated by the local artist Manuel Ramirez and the initiatives towards workers to prevent emigration and urbanization. This aim is also demonstrated by the production of labels based on recycled agave fibers. The bottles use 100 per cent recycled glass as additional confirmation of the utmost care to protect the planet. Ethics and ecology – to Dama Tequila – are two words, two concepts that go hand in hand, a holistic view of the world, a path, a journey towards good and fine living. Dama Tequila faces what comes next firmly rooted in the past.

traditions are as old as the production and he usage of bitters for mixing on the island. Born into liqueur-making and distilling in 1982, Jean-Didier Gardère began to experiment making use of local clairin as base spirits, putting local spices in infusion, thus creating a sort of Trampé, the traditional popular fruity liqueur in Haiti. In 1991 he opened the first true laboratory; in addition to clairing he started to use spirits from other parts of the world. The name also an exceptional partner in the kitchen. Citrus

1716 is a tribute to the foundation of the town Saint-Marc, where families Gardère and Peychaud originate from. Bitters of old tradition, the 1716s are produced in Haiti with local and foreign base alcohol and native botanicals, and there is also a little bit of Italy in these Haitian bitters: lemon zest from the Amalfi coast. Bitter 1716 Chadeque: ancient recipe from the nineteenth century, it is a homemade bitter which is not only a selected ingredient in many drinks, but

and spicy, it gives fresh and Caribbean notes to each

Bitter 1716 Grand Avelino: sweet and herbaceous, it makes drinks better, giving them warmth and

admirable union in mixing and fusion cuisine.

which gives drinks a distinct character and forceful



OVERVIEW

At its fifth generation, the Baracco Family, Producers and Wine Merchants in Piedmont (Italy) from 1837, founded "Compagnia dei Caraibi" (CDC) in 1995. From its experience of more than 20 years in the Premium-Super Premium Spirits Import/Distribution industry, the Family launched in 2015 "CDC - Export" which contains a Portfolio of imported Products and their own Family Brands that, after a history of 180 years, are experiencing a deep phase of renewal to present themselves to the global Premium-Super Premium Spirits market.

1837	Producer of Wine, Vermouth and Liquors
1871	Baracco de Baracho Wine brand, Castellinaldo d'Alba
1974	Compagnia della Buona Terra: Bio Food Gourmet
1995	Compagnia dei Caraibi: Import/Export & National Distribution

WHERE WE GO

WHAT WE BELIEVE IN

CDC aims to keep growing as a top player in the global spirits industry by a productive cooperation with its Partners and the satisfaction of the Consumers.

Ethics, Integrity, Commitment, Collaboration and Passion improve the quality of life and the Excellence of the business, creating wealth and value added for both the individual and the society, towards a better World.

COPYRIGHT © COMPAGNIA DEI CARAIBI

	CODE	PRODUCT / REFERENCE	CATEGORY	NOTES	ORIGIN	ABV	VOL. ML	PACK	BOX
- SAL	.VIA & LIMONE -								
1	LIQ04245-01-US	SALVIA & LIMONE	LIQUEUR	Ancient digestive recipe from Piedmont. It leaves a real fresh mouth and a long-lasting satisfaction.	ITALY	25,00	700	-	12
- CAF	RLO ALBERTO –								
2	VERO5707-US	RISERVA CARLO ALBERTO RED	VERMOUTH DI TORINO	Elegant. Fresh fruit, cherry, tonka fave, cinnamon.	ITALY	18,00	750	-	12
3	VERO5709-US	RISERVA CARLO ALBERTO WHITE	VERMOUTH DI TORINO	Elegant. Compote, elderflower.	ITALY	18,00	750	-	12
4	VERO5710-US	RISERVA CARLO ALBERTO EXTRA DRY	VERMOUTH DI TORINO	Delicate but dry. Almonds and vegetal notes.	ITALY	18,00	750	-	12
5	VERO4981-US	CARLO ALBERTO WHITE	VERMOUTH DI TORINO	Perfect for Mixology. Elegant. Compote, elderflower.	ITALY	17,00	1000	-	12
6	VERO4980-US	CARLO ALBERTO RED	VERMOUTH DI TORINO	Perfect for Mixology. Elegant. Fresh fruit, cherry, tonka fave, cinnamon.	ITALY	17,00	1000	-	12
- BIT	TER ROUGE –								
7	BITO5296-US	ROUGE RED	LIQUEUR	Ideal for mixing, well-rounded and slightly bitter taste, 17 herbs and fruity bouquet.	ITALY	25,00	1000	-	12
8	BITO5444-US	ROUGE WHITE	LIQUEUR	The botanicals are "cuddled" in separate slow infusions and give life to a product with surprising transparency, both versatile in mixing and great to drink neat.	ITALY	25,00	1000	-	12
- MR.	. THREE & BROS -								
9	L1007197-US	MR. THREE & BROS FALERNUM	LIQUEUR	Intense, net, velvety, clove, lemon, almond, ginger, pimento.	ITALY	17,00	750	-	12
- AMI	ARO MANDRAGOLA	-							
10	LIQO6622-US	MANDRAGOLA	LIQUEUR	True "Amaro", fresh, balmy, complex, tenacious. Fruits, leaves and roots notes.	ITALY	45,00	1000	-	12
- AMI	ARO IMPORTANTE	-							
11	LIQO4942-US	AMARO IMPORTANTE	LIQUEUR	Balanced, citrus fruity notes, the grassy finish and bittering.	ITALY	30,00	700	-	12
12	L1005957-US	AMARO IMPORTANTE	LIQUEUR	Balanced, citrus fruity notes, the grassy finish and bittering.	ITALY	30,00	700	GB	12
13	BITO5055-US	TINTURA IMPORTANTE	BITTER		ITALY	60,00	100		12
- ROE	GER -								
14	BITO5182-US	ROGER AMARO TENERE SOTTO BANCO	LIQUEUR	Strong taste with citrus fruity hints, gentian and cinchona. Cheeky.	ITALY	25,00	700	-	12
15	BITO5971-US	ROGER AMARO TENERE SOTTO BANCO	LIQUEUR	Strong taste with citrus fruity hints, gentian and cinchona. Cheeky.	ITALY	25,00	700	GB	12
- MAI	DAME MILÙ –								
16	L1005859-US	MADAME MILÙ DA BERE AL BISOGNO	LIQUEUR	Balsamic liquor with strong grassy notes and almost spicy tones.	ITALY	45,00	700	-	12
17	L1005973-US	MADAME MILÙ DA BERE AL BISOGNO	LIQUEUR	Balsamic liquor with strong grassy notes and almost spicy tones.	ITALY	45,00	700	GB	12
- BER	RGAMOTTO FANTAS	TICO -							
18	L1005895-US	BERGAMOTTO FANTASTICO	LIQUEUR	Perfumed and balanced citrus fruity notes, silky and fresh.	ITALY	32,00	700	-	12
19	L1005974-US	BERGAMOTTO FANTASTICO	LIQUEUR	Perfumed and balanced citrus fruity notes, silky and fresh.	ITALY	32,00	700	GB	12
- DIA	MANTE -								
20	L1005966-US	DIAMANTE ACQUA DI CEDRO	LIQUEUR	Perfumed and citrus fruits with a fresh and delicate taste.	ITALY	25,00	700	-	12
21	L1005966-A-US	DIAMANTE ACQUA DI CEDRO	LIQUEUR	Perfumed and citrus fruits with a fresh and delicate taste. Gift box included.	ITALY	25,00	700	GB	12
- WA	SHINGTON -								
22	L1007102-US	AMARO DI ARANCE ED ERBE	LIQUEUR	Original in mixology and in the great aperitif classics this amaro is surprising for the bitter part of oranges.	ITALY	28,00	700		12
	LIQO7102-A-US	AMARO DI ARANCE ED ERBE	LIQUEUR	Original in mixology and in the great aperitif classics this amaro is surprising for the bitter part of oranges.	ITALY	28,00	700	GB	12
- ME	RAVIGLIOSO -								
23	LIQ07106-US	SPIRITO AMARO	LIQUEUR	The wonderful Spirito Amaro of our land, born to represent our botanical garden in its essence.	ITALY	25,00	700		12
	LIQO7106-A-US	SPIRITO AMARO	LIQUEUR	The wonderful Spirito Amaro of our land, born to represent our botanical garden in its essence.	ITALY	25,00	700	GB	12
- G10	CONDO -								
24	L1007104-US	CAFFÈ CABARET	LIQUEUR	A combination of small parts of Ethiopian coffee with his toasted acorns for a unique Amaro.	ITALY	23,00	700		12
	LIQO7104-A-US	CAFFÈ CABARET	LIQUEUR	A combination of small parts of Ethiopian coffee with his toasted acorns for a unique Amaro.	ITALY	23,00	700	GB	12
- GIL	-								
25	GIN05057-US	GIL AUTHENTIC RURAL GIN	GIN	Naturally round, Mediterranean scrub aromas and citrus fruits.	ITALY	43,00	700	-	12
26	GIN05972-US	GIL AUTHENTIC RURAL GIN	GIN	Naturally round, Mediterranean scrub aromas and citrus fruits. Gift box included.	ITALY	43,00	700	GB	12
- 1710	6 -								
27	BIT06261-US	AROMATIC BITTER 1716 CLASSIC	BITTER	Original recipe, complex natural aromas from the Haitian rum, cardamom, lime, fruits and spice.	HAITI	43,00	200	-	12
28	BITO6262-US	AROMATIC BITTER 1716 RESERVE SPECIAL	BITTER	Complex natural aromas from the Haitian rum, cinnamon, cardamom, citrus fruits, caramel brulée.	HAITI	43,00	200	GB	12
29	BITO6263-US	AROMATIC BITTER 1716 CHADEQUE	BITTER	Natural aromas from the Haitian rum, sugar cane, grapefruit seed, burnt sugar.	HAITI	43,00	200	-	12
30	BITO6264-US	AROMATIC BITTER 1716 GRAND AVELINO	BITTER	Sweety, aromatic, spicy with star anise notes.	HAITI	30,00	200	GB	12
31	BITO6265-US	AROMATIC BITTER 1716 PIGMENT GINGEMBR	BITTER	Haitian rum aromas, mole, cocoa, chili, ginger, complex bittering spice.	HAITI	43,00	200	-	12
- LA I	DAMA –								
32	TEQO6344-US	TEQUILA LA DAMA	TEQUILA	Pear, anise, yeast, clove, smoke, lemon, green and cooked agave, rosemary aromas. Fruity, herbal, sweet and agave taste on the palate.	MEXICO	40,00	700	GB	12







18. LIQO5895-US

26. GINO5972-US



27. BIT06261-US

3. VER05709-US





12. LIQ05957-US

4. VERO5710-US



13. BIT05055-US

5. VERO4981-US



14. BIT05182-US

6. VERO4980-US



15. BIT05971-US

7. BIT05296-US



8. BIT05444-US







25. GIN05057-US

COPYRIGHT © COMPAGNIA DEI CARAIBI

29. BIT06263-US

28. BIT06262-US

